



## ISSUES/DESCRIPTIONS REPORT

4th Quarter 2010

**WBZ-TV Boston**

WBZ-TV Boston, MA  
Quarterly Issues/Program List  
CBS Corporation

October 1, 2010 through December 31, 2010

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the preceding three-month period.

WBZ-TV broadcasts both locally produced and network programming. Although we include primarily local programs herein, WBZ-TV broadcasts several network programs, including Face The Nation, 60 Minutes, and 48 Hours, which we believe also serve community needs and interests.

### PROGRAM INDEX

**I-Team Reports** – Reporters Kathy Curran and Joe Shortleeve provide an investigative look at major institutions and events within the viewing area. Issues related to government, politics, business, finance, corruption, and crime are explored in-depth during the station's newscasts. Duration: range from two minutes to four minutes. Air: Monday - Friday, 6pm and 11pm.

**Healthwatch** – Medical reports on recent developments and potential treatments in medicine. Duration: one minute and thirty seconds. Air: Monday - Friday, 5pm and 6pm.

**“Centro”** – Regularly scheduled news interview broadcast segment providing an in-depth exploration of issues concerning the Latino community with host Yadires Nova-Salcedo. Duration: four minutes and thirty seconds. Air: Saturday, 7:50am and Sunday, 7:25am.

**Keller At Large** – Political Analyst Jon Keller interviews local politicians and community leaders to create dialogue about current events and issues of importance to New England citizens. Duration: eight minutes. Air: Sunday, 8:45am.

**Curiosity** – is an on-going series where we ask viewers: What intrigues you? What interests you? What confuses you? WBZ-TV finds answers to what our viewers are curious about. Viewers go to [www.declareyourcuriosity.com](http://www.declareyourcuriosity.com) to let us know and they just may find their curiosities have made their way on to WBZ-TV. Duration: 2 minutes. Air: Monday-Friday, 6pm and 11pm.

**"Wednesday's Child"** - News anchor Jack Williams is successfully increasing public awareness of the needs of children waiting for adoptive families. These children are primarily school-aged children, children of color of all ages, sibling groups and children who face intellectual, physical or emotional challenges. Duration: 2-3 minutes. Air: Wednesday, 6pm.

**"What's in Our Community"** – A 4-minute feature segment that airs within the 30-minute "What's in Store" program. "What's in Store" is a half hour program that highlights businesses and entrepreneurs in the region and airs some Sundays at 11AM. The "What's in Our Community" piece features the outstanding work of a local charity and/or community outreach organization. Duration: 4-minutes within thirty-minute program.

### **I-Team**

10/15/10: The I-Team reports on how vehicles that are registered out of state cost the state money because their owners did not pay an excise tax on the registration.

10/26/10: I-Team's Joe Shortsleeve reports on a study that suggests Logan Airport is having a negative health impact on people who live near it.

10/28/10: I-Team's Joe Shortsleeve reports the results of air quality tests that reveal several Massachusetts communities have schools with poor air quality.

10/29/10: I-Team's Joe Shortsleeve reports that a third MBTA police officer has been put on leave because of his connection with the ongoing fraud investigation in which several officers were paid for shifts they did not actually work.

10/29/1- I-Team's Kathy Curran investigates the claim that 100% of all cargo on domestic flights is safely screened. She found that although all cargo is screened, a lot of the screening is done by private companies who are not as secure as the TSA.

11/1/10: I-Team's Joe Shortsleeve investigates the Goldenrod Foundation, a private foundation that has challenged Plymouth's use of the beach where endangered shore birds nest. The organization is seeking to prevent more cars from being able to have access to the beach, but as the I-Team reveals, they have not challenged the state on any other environmental issues other than the piping plovers.

11/3/10: I-Team's Kathy Curran investigates a local anarchist who sent an American soldier anarchist literature and hate mail in Iraq.

11/8/10: I-Team's Kathy Curran investigates the claim that airport travel is safer since 9-11 and finds that many experts believe we are not. The I-Team found that the TSA is simply reacting to each new terrorist threat after the fact and has failed many of their own tests.

11/9/10: I-Team's Joe Shortsleeve reports on an incident of hazing on a Needham girl's soccer team. The I-Team reports that four seniors and one freshman were suspended for hazing two freshmen girls on the team. The I-Team also reports that the coach of that team has been suspended as well.

11/11/10: I-Team's Kathy Curran reports on the death of a Cape Cod woman allegedly because of an inadequate response to a 911 call when she was choking. I-Team reports that Brent McFarland called 911 when his fiancé was choking on a marshmallow, and the 911 dispatcher did not ask the proper questions about the victim's situation or about how to find the house.

11/11/10: I-Team's Kathy Curran reports on a Middleton used car dealer who stole a car from a widow who was trying to sell it to support her family. The I-Team revealed that car salesman Daniel Wright sold Stacey Chiconie's husband's Mercedes after telling her that it had vanished from his lot. The I-Team has revealed that Wright has allegedly done this to other victims.

11/16/10: I-Team's Joe Shortsleeve reports on what one local hospital is doing to stop the problem of drug abuse among doctors and nurses.

11/18/10: I-Team's Joe Shortsleeve reports on the suspension of eight MBTA Police Officers who accepted direct payments from funeral homes for providing motorcycle Police escorts for funeral services.

11/22/10: I-Team's Joe Shortsleeve reports on how some Massachusetts state workers have received as many as four months of vacation time off while still being paid.

11/23/10: I-Team Joe Shortsleeve reports on bars and taverns in the state that are repeatedly charged and fined by police and alcohol investigators for serving alcohol to patrons who are already drunk.

11/24/10: I-Team's Kathy Curran has a follow-up to her report on a local car dealer who agreed to help sell a car for a widow who was in need of cash, but instead he was accused stealing the car and selling it illegally. Since the first report, more people have come forward with similar complaints about the dealer.

12/08/10: I-Team's Joe Shortsleeve reports on new data that reveals more people than previously thought are homeless as a result of the economy and nearly one thousand families are living in dozens of hotels across the Commonwealth.

12/10/10: I-Team's Kathy Curran reports on a state lawmaker is vowing to take action in the wake of a previous I-Team investigation, saying he plans to file legislation barring convicted drunk drivers from holding liquor licenses in Massachusetts.

### **Healthwatch**

10/1/10: Healthwatch reports that more people are suffering from vision problems due to extended computer use.

10/4/10: Healthwatch reports on a new survey which found that teens are more likely to use condoms than adults over forty.

10/5/10: Healthwatch reports on a new device that uses electrical stimulation to help ease knee pain.

10/6/10: Healthwatch reports on a local group that is holding free depression screenings. Healthwatch also reports on a controversial new study that finds light drinking does not appear to harm fetuses. And, Healthwatch reports that the drug Gabapentin helps ease hot flashes.

10/7/10: Healthwatch reports on a new study that finds that colonoscopies miss 8% of cancers. Healthwatch also reports that women who suffer morning sickness are less likely to miscarry.

10/8/10: Healthwatch reports on a manufacturer recall of the diet drug Meridia because of a possible increased risk of stroke. Healthwatch also reports on a new study that finds more students suffer head injuries from playing football than previously thought.

10/11/10: Healthwatch reports on the pros and cons of home genetic tests.

10/12/10: Healthwatch reports on a new study that finds changing lifestyle factors can lower breast cancer risk even in women with a family history of the disease.

10/13/10: Healthwatch reports that a growing number of teens are getting Botox and the possible risks associated with that particular treatment.

10/14/10: Healthwatch reports on the dieters' paradox...some foods people think will help them lose weight are actually packed with calories.

10/15/10: Healthwatch reports that more parents are hiring personal trainers to help their kids stay in shape. Healthwatch also reports that more people are having trouble sleeping due to economy-related stresses.

10/18/10: Healthwatch reports that the American Heart Association is now issuing new guidelines emphasizing the importance of chest compressions when administering CPR. Healthwatch also reports on a new study that finds the risk of heart attack is higher in the month following invasive dental surgery.

10/19/10: Healthwatch reports on a local company that has developed a new computer test that can help diagnose ADHD.

10/22/10: Healthwatch reports on a new study from the CDC that predicts the number of patients who suffer from diabetes will double or triple in the next few decades.

10/25/10: Healthwatch reports that experts are now recommending that pediatricians look for signs of postpartum depression in new moms when they bring their babies in for checkups.

10/26/10: Healthwatch reports that smoking doubles the risk of developing Alzheimer's disease. Healthwatch also reports that how well a person functions without sleep may be based on their genes.

10/27/10: Healthwatch reports on a FDA advisory panel that is now recommending meningitis booster shots for 16-year-olds.

10/28/10: Healthwatch reports on a new less invasive stool test to help detect precancerous polyps and colon cancers. Healthwatch also reports on a new study that finds many kids are spending more than the recommended two hours a day watching TV and playing videogames...

11/1/10: Healthwatch reports on a new study that finds alcohol is the worst drug in terms of damage to the individual and society.

11/2/10: Healthwatch reports that scientists have developed a new bionic eye to help people see.

11/4/10: Healthwatch reports on a new study that finds giving smokers CT scans can help detect lung cancer.

11/5/10: Healthwatch reports that some patients claim a new supplement called TA 65 can help prevent the effects of aging.

11/8/10: Healthwatch reports that researchers have found a way to turn skin cells into blood, which is a development that could help thousands of patients who need blood transfusions.

11/9/10: Healthwatch reports on a new study that finds that a new optical imaging system developed at Massachusetts General Hospital can help improve breast cancer detection when combined with digital mammography.

11/10/10: Healthwatch reports on a new study that finds only 27% of girls are getting the HPV vaccine, a vaccine that could help prevent cervical cancer.

11/11/10: Healthwatch reports on three siblings who had their stomachs surgically removed after their brother dies of rare, hereditary form of stomach cancer.

11/12/10: Healthwatch reports on a new therapy that is helping pets with cancer survive.

11/15/10: Healthwatch reports on a new study that finds kissing someone could expose people to life-threatening allergens.

11/17/10: Healthwatch reports on how tobacco companies are marketing new tobacco pouches that specifically target young men.

11/18/10: Healthwatch reports on the validity of companies' claims that certain toothpastes can help whiten teeth or make them stronger.

11/19/10: Healthwatch reports on some common causes of back pain and some simple ways to prevent problems.

11/22/10: Healthwatch reports that Advanced Cell Technology of Marlborough has received federal approval to test retinal stem cells to see if they can help prevent vision loss in patients with a rare disease.

11/24/10: Healthwatch reports on a new study that finds people who eat a lot of green and orange vegetables that contain alpha carotene have a lower risk of disease and dying.

11/29/10: Healthwatch reports on a new study that finds walking five miles a week can help boost brain volume and slow cognitive decline in both healthy people and those with Alzheimer's. Additionally, Healthwatch reports on a new study by the American Academy of Pediatrics that finds probiotics can help ease stomach bugs in kids.

11/30/10: Healthwatch reports on a new study that sets new recommendations for how much calcium and Vitamin D people should consume to protect their bones.

12/2/10: Healthwatch reports on how researchers at McLean hospital have developed new scan which can detect autism.

12/3/10: Healthwatch reports on how a growing number of teens are undergoing Lap-band surgery and the possible risks associated with the procedure.

12/6/10: Healthwatch reports on a new study that suggests children who go to day care have better immunity.

12/8/10: Healthwatch reports on a new program at Dana Farber Cancer Hospital that helps the families of cancer patients cope after hearing the diagnosis.

12/9/10: Healthwatch reports on a new study which finds only half the number of women is undergoing mammograms as recommended by doctors.

12/13/10: Healthwatch reports on a new study that finds increasing good cholesterol can help lower the risk of developing Alzheimer's.

12/14/10: Healthwatch reports on a new study that finds intense exercise starting at age 20 can help prevent weight gain at middle age.

12/15/10: Healthwatch reports on a new study that finds women are at 70% increased risk and men are at 50% risk of having a heart attack if one of their parents suffered an attack.

12/17/10: Healthwatch reports on a woman from Essex, MA who donated a portion of her liver to her husband.

12/21/10: Healthwatch reports on the difference between platelet and blood donation.

12/22/10: Healthwatch reports on a college student from Leominster, MA who donated her kidney to her mom.

12/28/10: Healthwatch reports on how a nurse and an ambulance driver from The Tufts Medical Center traveled many mile through a severe blizzard to rescue a sick baby.

12/29/10: Healthwatch reports on a young woman from Maine girl who, now at 18-years-old, can donate part of her liver to her dad.

12/30/10: Healthwatch reports on a Harvard-affiliated psychotherapist who has written a new book called "The Self-Compassion Diet."

## **Centro**

10:/02/10: WBZ's Yadires Nova-Salcedo talks with Governor Deval Patrick about issues of importance to the Latino community.

10/9/10: WBZ's Yadires Nova-Salcedo talks about "Runway for a Cure," an event that is trying to create awareness about Lupus. The program features an interview with event coordinator Aida Patricia Crosson.

10/30/10: WBZ's Yadires Nova-Salcedo talks with Franklin Soult from the Massachusetts Immigrant and Refugee Coalition, a non-profit organization that advocates for immigrant rights, about the "Get Out the Vote 2010" campaign.

11/5/10: WBZ's Yadires Nova-Salcedo features the Association of Latino Professionals in Finance and Accounting (ALPFA) and their 2010 Leadership summit planned for Boston.

11/27/10: WBZ's Yadires Nova-Salcedo features a group of Latino students from an educational program at UMass Boston called ALERTA who recently received a special recognition from the first lady Michelle Obama, and Nova-Salcedo talks with the program's director Lucia Mayerson.

12/4/10: WBZ's Yadires Nova-Salcedo talks about the Latino Christmas celebration that will be taking place at the Boston Convention and Exhibition Center on December 11<sup>th</sup> with its President, Ramon Soto.

12/11/10: WBZ's Yadires Nova-Salcedo talks with Dolores Calaf of La Alianza Hispania in Boston about their program "Success for Life" which help the Latin community improve their English speaking skills.

12/18/10: WBZ's Yadires Nova-Salcedo features The DREAM Act. The DREAM Act bill was passed by the House of Representatives on Wednesday December 8<sup>th</sup> and now it's in the hands of the Senate. To help better understand what this legislation is all about Nova-Salcedo talks with Lauren Powers from the MIRA Coalition, a non profit organization that advocates for immigrant rights.

### **Keller At Large**

10/3/10: WBZ's Jon Keller hosts a debate between State Auditor Suzanne Bump (D) and Mary Connaughton (R) discussing issues such as: independence of the auditor's office, problems with state administration, and the qualifications of the candidates.

10/10/10: WBZ's Jon Keller interviews Craig Sandler, CEO of the State House News Service, and analyzes the role of political ads and party organizations in the race for governor, the battle over Question 3, and a referendum on cutting the state sales tax.

10/17/10: WBZ's Jon Keller interviews WBZ Radio commentator Dan Rea discussing the role of gender in the current elections and potential public reaction to negative political ads.

10/24: WBZ's Jon Keller hosts a debate between candidates for State Treasurer Steve Grossman (D) and Karyn Polito (R), covering issues including the state of the state's finances, the future of the state lottery and casinos, and ideas for reducing state debt.



10/31/10: WBZ's Jon Keller interviews Charlie Baker, GOP candidate for governor, discussing his handling of Big Dig finances and his plan to deal with the state budget crisis.

11/7/10 WBZ's Jon Keller interviews Don Khoury, expert in non-verbal communication, about the role that body language and non-verbal messaging played in the local and national election outcome.

11/14/10: WBZ's Jon Keller interviews State Treasurer Tim Cahill, discussing his failed run for governor as an independent and the state of the state's finances and lottery.

11/21/10: WBZ's Jon Keller interviews Gov. Deval Patrick's campaign officials Doug Rubin, senior advisor, and Sydney Asbury, campaign manager, about how the governor's race was run, including their use of grassroots organizing and the impact of the economy on the campaign.

11/28/10: WBZ's Jon Keller interviews US Rep. Stephen Lynch (D-9<sup>th</sup> District) about the impact of the national election results on Congress, the future of health care reform, and the conduct of the war in Afghanistan.

12/5/10: WBZ's Jon Keller interviews Pam Wilmot, executive director of Common Cause of Massachusetts, about the legal and political ramifications of the probation department scandal and its impact on public confidence in Beacon Hill.

12/12/10: WBZ's Jon Keller interviews Secretary of State William Galvin (D-Massachusetts), about his call for a blue-ribbon panel to help with redistricting in the wake of the 2010 census, and the possible implications of the census figures for the state's economic and political standing.

12/19/10: WBZ's Jon Keller interviews Michael Widmer, president of the Mass. Taxpayers Foundation, about the state budget crisis and the growing strain public-employee health and pension costs are placing on municipal budgets.

12/26/10: WBZ's Jon Keller interviews Marty Meehan, former congressman and chancellor of UMass/Lowell, about the controversy over the search for a new UMass president and the issues facing public higher education in Mass.

### **Curiosity**

10/1/10: Viewers are curious about traffic laws regarding scooters.

10/4/10: Viewers are curious about why hurricanes move the way they do.

10/5/10: Viewers are curious how republican gubernatorial candidate Charlie Baker plans to cut 5,000 jobs.

10/7/10: Viewers are curious about how weather models are made and why their predictions can be so different from time to time.

10/8/10: Viewers are curious why Massachusetts drivers are not using their turn signals.

10/11/10: Viewers are curious why gas prices increased in October.

10/14/10: Viewers are curious about who pays travel costs when the president campaigns for his colleagues.

10/15/10: Viewers are curious about who is paying for the new beach on Plum Island. Viewers are also curious about the purpose of steam lines under the city.

10/18/10: Viewers are curious about why the legislature gets five months off.

10/19/10: Viewers want to know whether Massachusetts is creating jobs or losing jobs.

10/20/10: Viewers want to know why chocolate milk is still served in school cafeterias if Massachusetts is concerned about obesity and sugar in schools. Viewers also want to know why the state is going to build a new MBTA train station at Government Center.

10/22/10: Viewers want to know why they have to be exposed to so many negative political ads on TV.

10/25/10: Viewers want to know why girls' lacrosse does not require players to wear helmets.

10/25/10: Viewers want to know why candidates use automated phone calls to contact voters. Viewers also want to know why candidates spend millions on campaigning for a job that only pays \$150,000 a year.

10/28/10: Viewers are curious if Bostonians are allowed to film the police.

11/3/10: Viewers are curious about power plants that use waste to create energy.

11/8/10: Viewers are curious why more stores seem not be checking their credit cards.

11/10/10: Viewers are curious about why some frames on license plates can keep you from getting a successful inspection. Viewers are also curious as to why it is so hard to get a drink of water at the Boston Garden.

11/15/10: Viewers are curious about the frequent crashes of the Massachusetts unemployment site.

11/17/10: Viewers are curious and concerned about cuts in the fuel assistance program.

11/17/10: Viewers are curious about the ban on Four Lokos, the alcohol and caffeine charged canned beverage.

11/18/10: Viewers are curious about whether non-citizens can become United State soldiers.

11/19/10: Viewers are curious about reasons why there were cuts to the federal fuel assistance program.

11/22/10: Viewers are curious about why gas prices are increasing again.

11/23/10: Viewers are curious about stores' return policies.

11/24/10: Viewers are curious about why Thanksgiving is always on a Thursday.

11/24/10: Viewers are curious about how many people are going to listen to "Alice's Restaurant" on Thanksgiving.

11/24/10: Viewers are curious about what stores are open on Thanksgiving.

11/26/10: Viewers are curious about the future of incandescent light bulbs.

11/29/10: Viewers are curious about why bottle deposits still exist.

11/30/10: Viewers are curious about whether or not unemployment benefits will get extended.

12/3/10: Viewers are curious about how to get their kids to appreciate the meaning of the holiday season.

12/6/10: Viewers are curious about why the price of gas continues to go up.

12/7/10: Viewers are curious why there seems to be so little acknowledgement of Pearl Harbor Day.

12/8/10: Viewers want to know why Republicans want to renew the tax abatements for the wealthiest people.

12/9/10: Viewers are curious about the cost to date of the wars in Iraq and Afghanistan and how the cost continues to be covered.

12/10/10: Viewers are curious about how to keep their Christmas Trees fresher for longer.

12/13/10: Viewers are curious why there is not more attention paid to the cause and cure of lung cancer.

12/14/10: Viewers are curious about the United States Census and how they can access information about the region in which they live.

12/15/10: Viewers are curious about volunteer opportunities available throughout the Commonwealth over the holiday season.

12/16/10: Following the death of Richard Holbrooke, viewers are curious how one can damage their aorta and how can the injury be repaired.

12/17/10: Viewers are curious about how musicians can be nominated into the Rock and Roll Hall of Fame and who decides what artists are inducted.

12/19/10: Viewers are curious about the fate of the dilapidated “Faces Disco” in Cambridge and if there are plans for the building to be demolished or refurbished.

12/22/10: Viewers are curious if State budget cuts are shared equally.

12/29/10: Viewers are curious about the pros and cons of downsizing their homes and living “tiny.”

### **What’s in Our Community?**

11/06/10: One Mission is a childhood cancer foundation dedicated to enhancing the lives of pediatric cancer patients and their families, and the organization is getting ready to host their winter fundraising gala “Wines from Around the World.” Founder and Executive Director, Ashley Haseotes, talks about One Mission’s critical community outreach and how the gala revenue will support that outreach.

This Quarterly Issues/Program List was placed in the Public File on Monday, January 10, 2011 by Ro Dooley Webster, Director of Communications and Public Affairs.